

# Are you the next pioneer...

...in ethical wearables  
or e-textiles?

**CREATIVE RING  
SUPPORT PROGRAM:**  
EU WEAR SUSTAIN OPEN CALL



**WEAR  
sustain**

WEARABLE TECHNOLOGISTS  
ENGAGE WITH ARTISTS FOR  
RESPONSIBLE INNOVATION

[www.wearsustain.eu](http://www.wearsustain.eu)



Creative  
Ring

[www.creativering.eu](http://www.creativering.eu)



## About the Creative Ring

**The Creative Ring facilitates engagements by enabling a European wide, technology-supported experimental ecosystem for creative talents, professionals and stakeholders working in and with the Creative Industries.**

The Creative Ring is specifically directed at supporting creative entrepreneurs, innovators and other stakeholders in the Creative Industries. The Creative Ring is organised as a network of networks, unfolding at the intersection of the local and European level, connecting the Industries' Creatives with Creative Industries.

We aim to bring cross-sector creativity together to address real needs, leveraging innovation as a transformation engine towards a more inclusive and smarter society.

## **CREATIVE RING SUPPORT PROGRAM: EU WEAR Sustain open call**

April 18: Aarhus

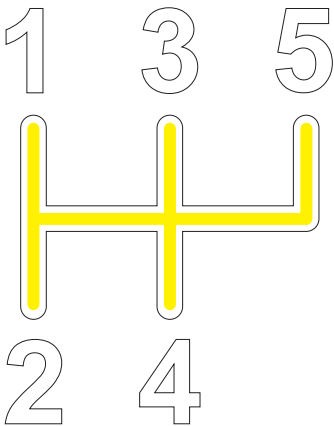
April 20-21: Barcelona

May 16, 18 & 19: Eindhoven

May 17: Brussels

Check [www.creativering.eu](http://www.creativering.eu)  
for event details

**WEAR SUSTAIN is looking for artists, designers and technologists to work together to cocreate the next generation of wearables and e-textiles, and help pave the way for future ethical, sustainable, environmental and aesthetic technologies. Selected co-applicants across the EU will receive up to € 50.000,- in support to develop and take a prototype to market. Creative Ring helps you to improve your application for the WEAR Sustain challenge:**



1. COACHING
2. SPACES
3. TOOLS & EQUIPMENT
4. PATHWAYS
5. NETWORK



**With the Creative Ring Support Program you will gain access to our network's tools and coaching. The events include workshops and coaching on conceptual thinking, storytelling, living labs, business models, and more.**

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